



CLARA FRITZSCHE LIBRARY



Book Bytes

The Newsletter of the Clara Fritzsche Library

Volume 9, Issue 2

Spring 2013



Guess where!
(See page 3)

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Happy



Spring!



REMEMBER TO RETURN ALL YOUR LIBRARY MATERIALS BY May 2, 2013
to avoid fines and replacement charges.
Materials ARE NOT RENEWABLE past this date.
DO NOT leave campus before returning everything!

LIBRARIANS ENCOURAGE BUDDING PLAYWRITERS

Recently two members of the library staff, Serials Librarian Mary Crotty and Library Director Karen Zoller, were invited to serve as preliminary judges for the Marilyn Bianchi Kids' Playwriting Festival and Dobama Young Playwrights Competition. Each judge is assigned 10-13 plays to read and evaluate. Plays are ranked from 1 (low) to 5 (high). Criteria used in the evaluation process include plot, character development, dialog, idea/theme, dramatic impact, originality and age of the playwright. Each play receives two to three separate readings and evaluations. After the initial readings, selected plays then go on for finalist judging.

Created in 1977, the Marilyn Bianchi Kids' Playwriting Festival celebrates its 35th year this season and is the first event of its kind in the country. It pays homage to Dobama Theatre co-founder Marilyn Bianchi and encourages and rewards the creative expression of countless

students. Each year hundreds of plays are written and submitted by kids throughout Cuyahoga County, grades 1 through 12. The winning playwrights receive a staged reading of their plays by professional actors, a bound copy of their scripts and photos from the reading.

Plays submitted by students grades 6 through 12 are also automatically entered into the Dobama Young Playwrights Competition (DYPC). Founded in 1959, the Dobama Theatre, located in Cleveland Heights, serves as a venue for premiering the best contemporary plays by established and emerging playwrights. It also nurtures theater artists and promotes an awareness of theater arts through education and outreach. The mission of the DYPC is to identify, cultivate, promote and motivate young playwrights in the pre-professional phase of

their careers through the process of working with theater professionals.

The plays assigned to the library staff members were written by eighth graders and ran the gamut from comedy to tragedy, and realism to fantasy and mystery, and spanned over four centuries. They showcased the students' imagination and creativity and indicated a love of reading. Although spelling and grammar are not factored into the judging process, it was noted by Zoller, a second time judge, that the grammar, spelling and punctuation were improved from the plays evaluated for the previous year in which she participated. This was true even though the earlier plays were of a higher grade level, a hopeful sign. Said Crotty of the experience, "I think it is extremely important to encourage children to write, and reading their plays gave me the opportunity to appreciate future writers."

Marilyn Bianchi Kids' Playwriting Festival



Paying It Forward: Library Partners with Better World Books

This February the Clara Fritzsche Library got an early start on spring cleaning by taking advantage of the Better World Books Discards and Donations Program for libraries. Through this free service 75 boxes of surplus donated or withdrawn books were delivered to Better World Books, freeing up valuable shelf space. Our library had previously donated hundreds of

boxes of books to Books for Africa, one of Better World Books' Literacy Partners but the process of palletizing, wrapping and hauling the books to the truck was grueling and labor intensive for our small staff.

However recent changes in the plan have made it easier to

participate. The redesigned program is simple and was implemented with virtually no additional effort to our current processes. There are fewer restrictions on the type of materials accepted: no magazines, encyclopedias, library reference books, videos, audiocassettes, records or books in very poor condition, but



(Continued on page 3)

Gallery Talk

Quilter Puts On First Solo Show at the Clara Fritzsche Library—

Notre Dame College's (NDC's) Clara Fritzsche Library will host "Fabrics of a New Life," an exhibition of quilts by native Clevelander Julius J. Bremer. An opening reception will be held in the library and take place on Thursday, April 18th from 6 to 8 p.m.

The exhibit is free and open to the public and will run from April 18 through May 28, 2013.

This exhibition is

Bremer's first solo show.

Bremer discovered quilting as a method of relaxation after his retirement after 30 years at Cleveland Public Library, where he worked as head of the business, economics and labor department. His interest in quilting was sparked in 2001 when he saw an exhibit at the CPL Main Library that displayed the routes of the Underground Railroad. The exhibit included the book "Hidden in Plain View: A Secret Story of Quilts and the Underground Railroad," which described how quilts were embroidered with messages that guided slaves to freedom. The idea fascinated Bremer, who was also remodeling his home at the time and looking for some artwork to cover his bare walls. Being a librarian, his first step in starting his new hobby was to check out a book on the subject. Armed with "Quilting for Dummies" and previous sewing experience, quilting was an easy transition for Bremer. After a year or



"Your Turn to Churn"

so he became quite skilled at the craft, experimenting with various quilting techniques and styles and incorporating Afrocentric fabrics into the design. Mathematical and geometric themes also interest Bremer, who holds a degree in quantitative research from Carnegie Mellon University in Pittsburgh in addition to a master's degree in library science from Case Western Reserve University.

To receive inspiration during his quilting journey, Bremer joined the African American Quilt and Doll Guild (AAQDG), the largest African American quilting group in Ohio. Founded in 2006 and headquartered in Warrensville Heights, Ohio, the Guild encourages each member to realize his or her own unique level of creativity; to explore the group's African American heritage with respect

to the textile arts; to share work, ideas and talents in a comfortable and caring atmosphere; and to teach and inspire one another. For a while Bremer was the lone male in the group but recently another man has joined. The number of male quilters is steadily growing. Quilter Raymond Houston has a blog dedicated to the subject. It is also a little-known fact that President Calvin Coolidge was a quilter.

Bremer's quilts have been displayed in churches, libraries, theater lobbies and schools throughout the greater Cleveland area including the Cleveland

Play House, Liberty Hill Baptist Church, Shaker Heights Public Library, the Hospice of the Western Reserve Hospice House and the Cleveland Public Library, Carl B. Stokes Branch. His work has also been exhibited at the DuSable Museum in Chicago, America's foremost museum of African

American history. He has been invited on numerous occasions to lecture about the various aspects of quilting at local libraries, churches, community centers, schools and quilting guilds.

Bremer has had his work exhibited in four juried Lake Farmpark Quilt Shows, where he won Third Place, Art Category in 2011 for "Sankofa Rising." He also won the Viewers' Choice Award at the AAQDG 2010 Show for "Dance of the Masai Warriors." His most exciting achievement to date is

the inclusion of one of his quilts entitled "My President" in the book "Journey of Hope: Quilts Inspired by President Barack Obama" by Carolyn Mazloomi. The quilt is now on exhibit at the National Afro-American Museum and Cultural Center in Wilberforce, Ohio and will be a part of a traveling exhibit. The same quilt was exhibited at the 2009 Yokohama Quilt Show in Yokohama, Japan during President Obama's visit to the city.

Bremer was recently profiled in "The Home Hobbyist" column of the February 14th issue of The Plain

Dealer, accompanied by photos of examples of his colorful quilts. He resides in Cleveland, Ohio with his cat, Abu. The exhibit may be viewed during library hours: Monday-Thursday 8 a.m. to 10 p.m.; Friday 8 a.m. to 6 p.m.; Saturday 11 a.m. to 3 p.m.; Sunday 1-10 p.m. For

hours after May 4th and further information about the show, contact Karen Zoller at 216.373.5267 or [kzoller@ndc.edu](mailto: kzoller@ndc.edu)



Bremer with "African Lone Star"

Upcoming Events

April 18-May 28, 2013 "Fabrics of a New Life"

a showing of quilts created by Julius Bremer using various quilting techniques and styles incorporating Afrocentric fabrics.

Opening reception: Thursday, April 18th 6:00 to 8:00 p.m.

Coming this summer July-August 2013

Watercolors by Ron Friedman
a return engagement for the popular artist who has held two previous shows at our gallery. Details to follow...

All events are free and open to the public.

For more information on these and other library exhibits, contact Karen Zoller at x5267 or [kzoller@ndc.edu](mailto: kzoller@ndc.edu)

ARTIST UPDATE: BONI GELFAND

Artist Boni Gelfand has been very busy since her show here at the Clara Fritzsche Library Gallery last fall. In January she had an exhibit of intriguing and unique tea bag sculptures at Eccentric Eclectic on Larchmere called "Alice's Mad Tea Party." An assortment of cookies and a variety of teas were served and guests were invited to wear costumes. The event was entirely conceived by Gelfand and was the



Gelfand with her collage, "Shanghai Butterfly"

talk of gallery goers. This March she participated in the Barbara Luton Art Show at the Shaker Heights Public Library which runs through April 19th. She also had some pieces in the 41st Annual Tri-C Eastern Campus Juried Student Art Show which opened on April 9th and runs through May 1, 2013. She will also be displaying her work in the Artist Archives of the Western Reserve Spring Show which opens on April 26, 2013, where she serves on the board.

Despite her full schedule, Gelfand took the time to create a special fabric collage which she recently

presented to the library staff in appreciation for its help and support

with her recent show. The piece, entitled "The Sacred Gift," is composed of white and gold damask with a repeated cross motif and has an illuminated cross with blue beading in the center. Says Gelfand in her dedication: "The fine textiles I have used here are from remnants used to sew a beautiful vestment. My friend, Helen Miller (Chicago) lovingly sewed this vestment for the late



Father William Curran... He was a great man and a great priest. I

thought this was a fitting tribute." Her thoughtfulness and generosity are greatly appreciated by the library staff.

Gelfand is already planning her next exhibit at our library on children of the Holocaust, set to open in November 2013. We are looking forward to collaborating with her once again on what promises to be another powerful and thought provoking show.

(Continued from page 1) everything else is taken. Materials can all be packed together in boxes provided by Better World Books, including antiquarian books. The sorting and separating takes place at their vast warehouse. All supplies and shipping are completely covered by Better World Books. No palletizing or wrapping is required on the part of the participating library and Better World Books schedules the freight pick up for large shipments and provides the appropriate preprinted shipping labels. For shipments of 25 boxes or less UPS pick-ups can easily be scheduled through BWB's client portal, RUFIS (Re-Use First Internet Service). No contract is required, another change that made signing on attractive.

Once the books are received by Better World Books they are sold online in over 53 market places including Amazon, Powell's, Alibris, Half.com and eBay. The participating library gets 15% of the proceeds in the form of monthly commission checks and an additional 5% is donated to one of Better World Books five Non-Profit Literacy Partners. These partners are Books for Africa, Plan USA, Room to Read, the Worldfund and the National

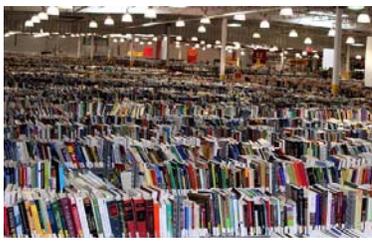
Center for Family Literacy. Our library picked Room to Read as its charity of choice. Its mission of literacy, education and gender equality and its alliance to the Half

the Sky movement echoed the mission of Notre Dame College. With the motto of "World change starts with educated children" Room to Read uses a holistic, multi-prong approach to educating children in developing countries through building schools, establishing bilingual libraries, publishing local language books, establishing computer labs and funding long-term girls' scholarships.

Since its inception on 2000, Room to Read has impacted the

lives of over 1.7 million children in South Africa, Zambia, Tanzania, India, Nepal, Bangladesh, Laos, Vietnam and Cambodia. For seven consecutive years, Room to Read has received Charity Navigator's highest rating of four stars for financial accountability and transparency—an honor bestowed upon fewer than 2% of U.S. charities.

Books that are not sold are donated to Better World Books' Non-Profit Literacy Groups to be used in various literacy initiatives around the world. Some examples of these include Open Books bookstore in Chicago, the Robinson Community Learning Center in South Bend, Indiana and the Prison Book Program, which gets books into the hands of prison inmates who often lack any educational resources at all. Through BWBs' Book for Book program, every time a book is purchased from their site, a book is donated to someone in need through Books for Africa and Feed the Children. Books that cannot be sold or donated are recycled so that nothing ends up in a landfill.



The BWB warehouse in Mishawaka, Indiana holds nearly 3 million books.

It must be emphasized that the primary goal of Better World Books is to sell or find new homes for the books, not recycle them.

Indeed, the money they get from the recyclers is negligible or at times nonexistent according to BWB co-founder Xavier Helgesen. In fact, Better World Books purchases books by the ton from college, corporate and municipal recyclers, then screens them to get as many of the usable books as possible to the people that need them.

Also, unlike many other libraries, the Clara Fritzsche Library does not withdraw library materials based on expediency or

space considerations and donated books are never thrown into the dumpster. Decisions to withdraw items are carefully considered and checked against core bibliographic resources such as *Books for College Libraries*, *Bowker Best Reference Books for College Libraries* and *Best Books for Academic Libraries*.

Likewise, donations are carefully evaluated and frequently added to the collection or sold to various book dealers or collectors. Antiquarian or collectible books are also sold through a partnership with the Cleveland Botanical Gardens Eleanor Squire Library at their book sales. The Better World Books program offers us yet another way of connecting books to people and fulfilling the mission of the library.

While many have long been predicting the demise of the book, the last few years have seen an increase in special faculty book purchases to support new and existing programs, particularly in the area of nursing, intelligence analysis and graduate studies. A new model is developing in the library community that sees the robust library collection as being a blend of electronic and print resources, not one at the exclusion of the other. This is becoming obvious as libraries struggle to maintain costly e-book subscriptions after getting rid of all of their print resources just to make more space. Core databases such as PsycINFO and Education Full Text and journal banks such as the OhioLINK's Electronic Journal Center must be maintained at all costs and many libraries are now facing serious budget problems because of their hastiness to rid themselves of print resources. Any profits made from the BWB venture will be used for the purchase of new library books and audiovisual materials to support the College's curriculum and strengthen its holdings so they are responsive to the needs of the Notre Dame College community and contribute to the OhioLINK consortium. As always, NDC faculty and staff suggestions for

library purchases will be given first priority. We welcome your continued interest and input.

About BetterWorldBooks

Better World Books was founded in 2002 by Xavier Helgesen, and Christopher "Kreece" Fuchs, two recent University of Notre Dame graduates looking for a way to utilize their respective degrees in information science and mechanical engineering in the poor economic climate after the dot.com bubble burst. While tutoring football players in calculus and computer programming, they noticed all of the old textbooks scattered around their apartment and all over campus. Fuchs wanted to know where he could sell the books online and Helgesen suggested Half.com, but said he didn't know if people actually bought books there. It turns out they did. Helgesen and Fuchs quickly sold all of their roommates' used textbooks. The following winter the budding entrepreneurs collected all of the unwanted books on the Notre Dame campus and organized a book drive. Their idea was a success. Six months later 2,000 books had been sold raising \$10,000, encouraging them to enlist the aid of their fellow classmate and finance major Jeff Kurtzman aid to draft a business plan with social overtones and the goal of funding literacy. The three submitted the idea to a University of Notre Dame business plan

(Continued on page 4)

Mystery Photo

If you can identify the whereabouts of the object pictured on the first page of this newsletter, send your answer to kzoller@ndc.edu. The first person to correctly identify the location will receive a \$10.00 gift card to the Falcon Café.

Book Bytes

CLARA FRITZSCHE
LIBRARY



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We're on the Web!

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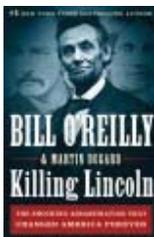
LAYOUT
Joe Glass
Karen Zoller

✓ CHECK IT OUT

Killing Lincoln

by Bill O'Reilly and Martin Dugard
(Henry Holt & Company, 2012)

This fast-paced historical thriller by political commentator O'Reilly and New York Times bestselling author Dugard reads like fiction. The authors' vivid account of Lincoln's assassination is told with such a sense of immediacy that you feel as if you are there in 1865 Washington witnessing the events of that fateful spring unfold before your very eyes.



WANTED

The Caine Mutiny
any books by Eric Carle
Franny and Zooey
new textbooks

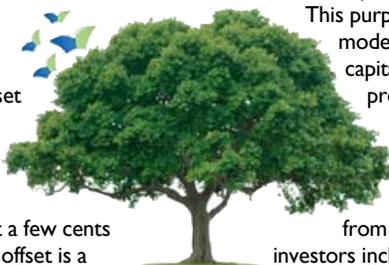
(Continued from page 3)
competition and won "Best Social Venture." The \$7,000 prize provided the seed money to run Book Drives for Better Lives on campuses across the country.

The goal of their venture was threefold: to fund literacy the world over providing people with the skills and self-esteem necessary to succeed; to rescue and redistribute discarded books that would otherwise go into landfills and to raise money for libraries across the country. Since its inception Better World Books has expanded its network to over 2,300 college campuses nationwide and formed partnerships with more than 3,000 libraries across the country. Over 99 million books have been repurposed, raising \$14 million for literacy and libraries and diverting over 67 tons of books from landfills in the process. In addition to this, over 680,000 pounds of metal shelving from libraries across the country has been reclaimed for use in their gigantic warehouse in Mishawaka, Indiana.

Better World Books' ongoing commitment to environmental

sustainability is further manifested in their carbon offset program. Every order has the option of being shipped carbon balanced for just a few cents extra. A carbon offset is a

reduction in emissions of carbon dioxide or greenhouse gases made in order to compensate for or to offset an emission made elsewhere. Offsets are usually achieved through the financial support of projects such as renewable energy, destruction of industrial pollutants or agricultural byproducts, destruction of landfill methane, or forestry projects. Better World Books partners with 3 Degrees, a leading green power and carbon balancing services firm, obtaining Green e-climate certified offsets to support the Tatanka Wind Farm. The largest renewable energy project in North and South Dakota, the wind farm will generate enough clean energy to power more than 60,000 homes. BWB also obtains offsets through Tree Appeal for tree planting programs in Scotland.



With a mantra of "planet, people and profit," Better World Books considers itself as a "triple bottom line" enterprise in which accounting practices balance profit against the environmental and social effects of a business. Recently the company signed on as a founding B- (or Benefit) Corporation, joining a growing international network of businesses dedicated to creating general benefits for society as a whole and not just corporate shareholders. Benefit

corporations must create a positive impact on society, and consider how their decisions affect key stakeholders such as employees, customers, the community, investors and the environment. Moreover, they must publicly report on their social and environmental performances maintaining transparency and using established third-party standards.

This purpose-driven model of "social capitalism" has proven successful. By 2008 the company received venture capital from about a dozen investors including San Francisco-based Good Capital, enabling it to give stock options to its primary literacy partners.

Today Better World Books employs over 350 people in Indiana, Georgia and Scotland and maintains two warehouses that hold millions of books. The company, now the largest online bookstore in the world, has been consistently profitable and revenues have grown to over \$57 million a year.

Helgesen's interest in environmental sustainability has continued to grow. In 2010 he left his full-time post to pursue an MBA at Oxford University. Today he is Better World Books' board chairman and CEO of Off-Grid Electric, which works to bring solar power to developing countries. He also spends his time travelling around the world delivering books and inspiring college students to

become entrepreneurs. Fuchs is now the company's vice president for global logistics and Kurtzman has gone on to work at other startups.

Recently the company started to introduce e-books into its Book for Book program, regarded as a "defensive move" by Helgesen, who



(L-R) Fuchs and Helgesen

does not see them as a threat anytime soon, according to a recent interview with Scott Harrison for Mother Nature Network.

"Even the biggest e-book readers often have big personal libraries of physical books, and I expect that will continue," he says. "The physical form of books has some negatives – mainly weight – but it has many positives, including the ability to share books, gift them, and the feel, look and smell of books that many readers treasure."

NEW LIBRARY SYSTEM IMPROVES SERVICE

You may have noticed that the Notre Dame College library catalog looks a lot different as of March, with a cleaner layout that uses NDC colors. This update to the front end of our integrated library system (or ILS) is only an outward sign of a complete overhaul of the back end, which included replacing the 7-year-old server and converting to a brand-new new system in an early-adopter program offered by Innovative Interfaces.

The new ILS, called Sierra, offers more flexibility in maintaining and analyzing our user and book data, but functions much like our old ILS in daily operations, making a very smooth transition for our staff and student assistants. It has also fit in seamlessly within the OhioLINK system, insuring uninterrupted service between NDC and other Ohio academic libraries, many of which have also migrated to the Sierra system.

Our Sierra implementation includes a new, additional system module. We've chosen to install AirPAC, a mobile/smartphone interface for our catalog. In conjunction with campus WiFi access (or just regular data service), AirPAC will make searching our collection on handheld devices a lot easier. This feature is due to be rolled out by next fall.