

Art/Graphic Communication



Artists create original paintings, sculptures, or other works of art to convey ideas, thoughts, and feelings.

Graphic designers plan, analyze, create, and execute visual solutions to communication problems. They may combine illustrations, print, film, television, video, or computer-related imagery to create visual communications which convey specific messages or concepts, clarify complex information, or project visual identities.

Art/Graphic Communication as a Major at Notre Dame College

The student interested in the visual arts has three options within the fine arts department: studio art, art education, or graphic communication. The majors seek to help the student develop his or her particular strengths in the chosen major and to prepare for a career in a field of visual arts either as a working artist, art educator, or graphic designer.

The strong program in computer graphics and multimedia will enhance all art majors and lead to entry-level positions in the area of graphic design, web design, multimedia design or a combination of computer-based design work.

Example of core courses in Studio Art Major:

AR 101, 102	Drawing I, II
AR 200	Calligraphy I
AR 221	Basic Design
AR 222	Color and Design
AR 311	Art History I: Ancient to Medieval

Example of core courses in Graphic Communications Major:

AR 101	Drawing I
AR 114	Introduction to Graphic Design
AR 209	Black & White Photography I
AR 221	Basic Design
AR 222	Color and Design

Graduate Programs

Listed below are just a few of the universities in Ohio with an masters program in Art, Graphic Communication, or related fields:

- Antioch University McGregor
- Bowling Green State University
- Kent State University
- Miami University
- Ohio State University
- Ohio University
- University of Akron
- University of Cincinnati

Work Performed

Artists & graphic designers plan, analyze, create, and execute visual and audiovisual solutions to communications problems. To come up with fitting solutions, they must pay special attention to the context in which the communications are used, and the needs of the clients and audiences.

Artists & graphic designers design and produce books and magazines, promotional and advertising graphics, web pages and computer interfaces, and multimedia projects. In their work they use a broad range of mediums and technologies. They try to produce designs that are effective in informing, instructing, amusing, or persuading an audience.

Personal Qualifications

- Imagination
- Dedication
- Concentration
- Self-knowledge
- Love of Art
- Ambition
- Should have keen awareness of shape, color, mood, design, and texture
- Should have talent, perseverance, and confidence

Professional Organizations

Many national groups serve artists who work in one kind of medium or in one subjects:

- Alliance of Artists' Communities
- American Institute of Graphic Arts
- The Art Association
- American Watercolor Society
- College Art Association
- Society of Animal Artists
- Society of Illustrators

"The value of photography can be summed up this way; one of the very first things people try to save when their house is on fire or when flood waters lap at their door is the family photo album." —Lowell Anson Kenyon, Executive Director, Council on Fine Art Photography, Bethesda, Maryland

Related Career Titles for Art Majors

Advertising Artist	Bookplate Artist	Fashion Artist/Designer
Motion Picture Artist	Advertising Designer	CAD Designer
Filmmaker	Motion Picture Scenic Designer	Aerial Photographer
Calligrapher	Floral Designer	Municipal Graphic Designer
Airbrush Artist	Car and Bus Card Artist	Freelance Letter/Designer
Mural Artist	Animator	Caricaturist
Furniture Designer	Graphic Designer	Photojournalist
Art Conservator	Color Expert	Graphist
Printing Designer	Art Consultant	Copyist
Greeting Card Artist	Printing Layout Artist	Art Critic
Costume and Mask Designer	Illustrator	Product Designer/Illustrator
Art Dealer	Courtroom Sketcher	Impressionist
Quick Sketch Artist	Art Director	Decorator
Interior Decorator	Art Therapist	Display Designer
Landscape Architect	Stencil Cutter	Book Jacket Designer
Display Painter	Layout Artist	Still Photographer
Artist's Agent	Drafter	Magazine Cover Artist
Textile Designer	Assistant Curator	Editorial Illustrator
Magazine Designer/Illustrator	Topographer	Auctioneer Transporter
Engraver	Mannequin Decorator	Toy Designer
Museum Artist	Antiques Dealer	Cartoonist
Gallery Owner	Newspaper Artist	Architectural Model Builder
Catalog Illustrator	Gemologist	CD Cover Designer
Glass Blower	Newspaper Layout Artist	Art Administrator
Ceramic Artist	Graphic Arts Technician	Photographer
Art Buyer	Cinematographer	Motion Picture Animator
Art Exhibition Coordinator	Internet Homepage Designer	Art Historian
Audio Visual Artist/Designer	Environmental Designer	Billboard Artist

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